

## HOW IS THIS AFFECTING PEOPLE?

STAKEHOLDERS

POSITIVE

NEGATIVE

## HOW IS THIS AFFECTING THE WORLD?

 SOCIAL	 TECHNOLOGICAL	 ENVIRONMENTAL	 ECONOMIC	 POLITICAL	 VALUES
BEHAVIOUR, DEMOGRAPHICS, HEALTH + LEISURE	RESEARCH, INNOVATION + INVENTION	AIR, WATER, POLLUTION, CITIES + TOWNS	GDP, EMPLOYMENT, INCENTIVES, INCOME + DISTRIBUTION	INSTITUTIONS, ELECTIONS, LOBBYING, INFLUENCE + POWER	BELIEFS, ETHICS + PRIORITIES